

#BetheONE

The disAbility Awareness Task Force presents the 2021 #BetheONE video challenge!



The Task Force is a collaborative of local agencies committed to bringing education and awareness to the public in regards to disability and inclusion, and to break down physical and attitudinal barriers that people with disabilities face. **At this time we will not hold Celebration of Abilities**, we will spend October educating the community about disAbility awareness, and it starts with #BetheONE video challenge!

Here is the Challenge:

1. Create a 2 minute video (25 MB or less) with the theme **#BetheONE**
2. Your message can contain one or all of the following:
 - Treating people with disabilities or those who are different with respect
 - Finding ways to be inclusive of those who have a disability or different from you
 - End bullying for those with disabilities
 - Use language that empowers people with disabilities such as "person who uses a wheelchair," "Kevin has a brain injury." Words such as crippled, idiot, retard or moron are never appropriate.
 - Invite others to #BetheONE to make change with themselves, schools and community.
3. Make sure your video content is appropriate for all ages and contains no profanity.
4. If you are under the age 18, you must have your parent or guardian sign a video release prior to submitting it. It is either attached here or email datfmn@gmail.com to request one. **ALL people** in the video must submit this signed form to be considered.
5. **Submit your video via email/flash drive NO LATER than 5:00 p.m. on September 10, 2021.** Send it to datfmn@gmail.com. Include your name or your group's name & information and a contact number. The Subject line should say **#BetheONE** video submission.
6. You will receive notice that your video was accepted, it will be posted on YouTube and you will be given the link. Then it is your job to PROMOTE it! The more views, the greater chance you have of winning! It may only be posted by the Task Force.
7. Winners will be announced **by October 1st** and we will share their video on social media!

Please note: No professional photographers or videographers are allowed to participate!
All who submit a video will get free tickets to this event!

PRIZES FOR YOU OR YOUR TEAM!

The winners will be selected based on two factors: **The most number of views your video receives on YouTube** after the Disability Awareness Task Force posts it; and by vote of the Task Force for creativity, positive impact, clear message and following the guidelines above. Each factor will carry 50% of the decision. If you have questions, or need a video release form, just email datfmn@gmail.com.

Winners will receive: 1st Place: \$500 - 2nd Place: \$250 - 3rd Place: \$150

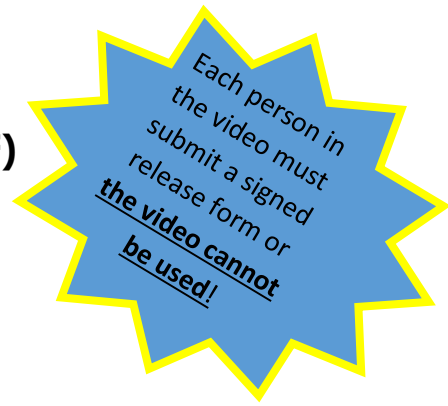
2020 Winners!

1st Place Winner, Winner, Sartell Gymnastics
2nd Place Winner, Wacosa



Disability Awareness Task Force (DATF)
2021 Liability Waiver and
Photo/Video Release

#BetheONE Video



Name: _____ Date of Birth: ___/___/___ Gender: ___F___M

Address: _____ City: _____ State: _____ Zip: _____

Phone (Day): (____) ____ - ____ Evening: (____) ____ - ____ Email: _____

Name of Video and/or Team Submitting: _____

Photo/ Video Release

I grant Independent Lifestyles, Inc. and the Disability Awareness Task Force and all its collaborative partners the right to use and publish the **Photographs** and **Videos** in which you/your child(ren) may be included, for ILICIL/DATF internal and external publications, including **Websites**, Facebook Pages, YouTube and Public events.

I give my permission for me/ my child **to be identified by name** ____ yes ____ no

If yes, please print names:

I hereby release Independent Lifestyles, Inc. and the Disability Awareness Task Force and all its collaborative partners from any and all claims and liability arising out of the photographs or videos and understand claims to revoke photographs/videotapes after production/publication are not permitted. By Signing below, I have read this document and fully understand it contents.

I attest that I/my child(ren)/team is not a professional photographer or videographer.

Signature of person or legal guardian: _____

Print name: _____

Return this completed form by September 10, 2021 to:

Independent Lifestyles, Inc.

ATTN: DATF

215 North Benton Dr.

Sauk Rapids, MN 56379

Or by email to: datfmn@gmail.com

Along with DATF video submission.

For more information:

Contact Cara Ruff, DATF President, at (320) 529-9000 or email to: datfmn@gmail.com.